

ROYAL BRITISH LEGION POPPY APPEAL 2020



There will still be a Poppy Appeal this year but the impact of the Covid-19 pandemic has forced the Royal British Legion to make changes in the way it will be done.

Here is a message from Claire Rowcliffe, Legion's Director of Fundraising

We need you more than ever

It is more important than ever that people continue to back the Poppy Appeal — but this time in a new way.

Each year 40,000 volunteers make the Poppy Appeal happen. However, this year things have to change.

Many of our collectors now fall into vulnerable categories and it is simply not safe for them to carry out their usual face-to-face collections.

The pandemic has had a devastating impact on people's livelihoods across every sector of society, including the Armed Forces community, some of whom are now in dire need of urgent help.

Across generations, we have relied on the courage of our Armed Forces during times of crisis and this year they have once again stepped up, standing alongside essential workers against Covid-19.

However people choose to support us, every poppy will make a difference to the lives of our Armed Forces community who, across the generations, have continued to step up to defend our way of life.

Here are some innovative WAYS TO HELP:

Details on : www.britishlegion.org.uk/get-involved/poppy-appeal

1. **Fundraise for appeal:** 'Move to Remember' and the '11/11 Challenge' are among the fundraising suggestions from the appeal itself. Free fundraising packs on the website will give the help and support you will need.
2. **Poppies in the post:** Help make up for the reduced number of volunteer collectors by requesting 20 poppies free of charge from the RBL — and then giving them to friends and family yourself in return for a donation.
3. **My Poppy Run 2020:** Run, walk or jog any distance, anywhere and at any time. Get family and friends involved to raise cash. And buy a T-shirt to run in and a medal to give to yourself afterwards!
4. **Visit the Poppy Shop:** There is an extensive range of products from poppy pins and jewellery to clothing, stationery and homeware. All profits fund the Legion's work in supporting the Armed Forces community.
5. **Make online donation:** Alternatively, you could just visit the British Legion's website and make a donation. You can choose a one-off payment or set up a regular amount — and no amount is too small.

.....OR POP INTO YOUR LOCAL SAINSBURY'S, TESCO, ASDA, ALDI, OR MORRISONS AND BUY A POPPY.

if you don't have cash, you'll be able to make a donation by scanning a QR code or using the Text to Donate number – just look out for further information in store.

Lloyds Bank and Santander customers can support the Poppy Appeal when they visit their local branch by making a donation, whilst people can find a poppy in their local Wetherspoons pub across the UK.

.....and you will still be able to get a poppy in SAXILBY!!

COOP stores across Lincolnshire, including Saxilby, have agreed to be Poppy Champions. They will be receiving paper poppies direct from Aylesford. Money will be taken at point of sale, asking customers if they would like to round up their bill or give a donation. Once all donations have been calculated, Lincolnshire Coop will present the Royal British Legion with one large cheque.